

## *Get Global locks in the gamut of International MICE Product*

**Sydney, Wednesday 7 December 2016:** Trade exhibition, Get Global, has confirmed a host of prestigious international suppliers, from every MICE segment, for its event next July, ensuring buyers have a wide range of exhibitors to liaise with and inspire their overseas events and conferences.

Every segment is represented at Get Global including worldwide Cruise Operators, Hotels, Destination Management Companies and Tour Operators. Destinations include Asia, New Zealand, North America, Europe and global and boutique hotels.

The one-day event is the first MICE business platform in Australia dedicated exclusively to outbound product. The format also allows buyers to interact with sellers in themed geographical zones so they can maximize their time at the event.

Donna Kessler, Director and founder of Get Global, "The broad base of categories represented will ensure MICE organisers are able to maximize their time at the event and gain a real insight into the benefits of hosting their next event off-shore."

Gary Bender, Director and founder of Get Global, "We're thrilled to have welcomed on-board brands like **Hong Kong Tourism Board, Royal Caribbean International, Asian Trails, CINZ, Hawaii Tourism Oceania** and **Heritage Hotels NZ** and **Movenpick & Millenium Hotels & Resorts** to name just a few.

"We're working hard to ensure Get Global is established as a leading MICE event in Australia where sellers and buyers alike benefit from a more business focused, condensed event," Gary added.

**Lisa Lee, Manager, Trade Marketing and Business Tourism, Hong Kong Tourism Board,** "We were drawn to the Get Global event due to its unique format, which we believe will deliver strong relationships with those buyers wanting to choose Hong Kong for their next conference or event."

**Clemente Galindo, Manager International CMI & Charter Sales, Royal Caribbean** "We were keen to take part in Get Global as we have had feedback that buyers want to be able to manage their own time spent with sellers and not have to stick to pre-arranged appointments. We feel this will lead to stronger, ongoing relationships where we can really develop a product to suit their MICE needs."

Get Global provides an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else that has international group business from Australia.

***Get Global will be held in The Gallery, at the International Convention Centre on Friday 28th July, 2017. Find out more: [www.getglobal.com.au](http://www.getglobal.com.au)***

Donna Kessler - [donnak@getglobal.com.au](mailto:donnak@getglobal.com.au), Gary Bender - [garyb@getglobal.com.au](mailto:garyb@getglobal.com.au)

**Media enquiries:**

Lindy Andrews, LCA Communications Group, Sydney m: +61 414 326 747

[lindy@lcacommsgroup.com.au](mailto:lindy@lcacommsgroup.com.au)

**About Get Global**

Get Global is a joint venture between two passionate industry professionals who have seen a gap in the market for an outbound industry tradeshow.

Our mission is to provide an engaging yet cost effective platform for international suppliers to connect with buyers who have international MICE business including Corporate Meeting Planners, Incentive Houses, PCO's and more.

**Gary Bender, MD, World Corporate Travel.** Gary has had 35 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

**Donna Kessler, founder and director of Tourism Portfolio.** Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets.

With almost three decades of experience in all aspects of tourism and the corporate industry. Donna has also held positions at the Intercontinental Sydney and Hilton International Australia and has won the acclaimed Meetings and Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.

#