

## GET GLOBAL – Where the World Meets!

*Are you ready to GET GLOBAL? Announcing a new Exhibition for the outbound MICE industry.*

**SYDNEY 24<sup>th</sup> August 2016:** Get ready for a new exhibition concept for the Meetings Incentives, Conference and Exhibition industry. The new GET GLOBAL conference and exhibition will focus exclusively on Australia's outbound market.

A joint venture between two passionate industry professionals, Donna Kessler from Tourism Portfolio and Gary Bender from World Corporate Travel, who have identified a gap in the market for an outbound show. One that is cost effective and only for international product.

“Our mission is to provide a platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone that has international group business from Australia,” says Bender as he unveiled plans today.

The event is designed to suit the full range of international suppliers, everything from airlines, hotels, cruise companies, destination management companies and tourism boards, venues, event staging companies, global sales offices, AV, IT or merchandise suppliers.

“Sourcing high quality buyers is our priority as we understand you need a Return on Investment. Between us, we know the right people and our research indicates that this show is exactly what the industry is crying out for,” adds Kessler.

“This event will ensure much-needed quality time for sellers with time-poor buyers enabling meaningful and valuable connections.”

GET GLOBAL will be held in July 2017 in Sydney at the International Convention Centre. With the view to expanding it into Melbourne. Interested parties should contact Donna and Gary for further information.

Date: **Friday 28 July 2017**

Time: Doors open **9.00am, with a networking function between 4.30pm and 6.00pm.**

Where: **The Gallery, International Convention Centre, Sydney.**

### **Contact:**

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### **About GET GLOBAL**

**Donna Kessler, founder and director of Tourism Portfolio.** Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets.

With almost three decades of experience in all aspects of tourism and the corporate MICE industry. Donna has also held positions at the Intercontinental Sydney and Hilton International Australia and has won the acclaimed Meetings and Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.

**Gary Bender, MD, World Corporate Travel.** Gary has had 35 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations.

Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.