

Buyers Attending Get Global Given Chance to Win Luxury Holidays

Sydney, 11 July 2017: In just over two weeks, the inaugural outbound MICE industry tradeshow, Get Global, begins at the International Convention Centre, Sydney. By just attending the event and visiting exhibitors, buyers will be in the running to win a plethora of luxury travel, stay and experience prizes.

Get Global has partnered with Touchpoint to assist with buyer registration, delegate management and prize entry system.

Donna Kessler, Director and founder of Get Global, "We wanted to provide buyers with a unique 'pass' rather than a traditional name badge. The Touchpoint check-in process, where buyers receive their pass, will be quick, efficient and unique to Get Global. Sellers will scan a buyer's pass to give them a single entry into the prize draw in place of a business card exchange."

Every time a buyer visits an exhibitor, they will have their badge scanned and will receive an entry into the prize draw. There is the opportunity for every buyer to receive 90 entries.

Gary Bender, Director and founder of Get Global, "Our focus is on the needs of buyers, and sellers, to ensure they maximize their time at Get Global. By implementing the Touchpoint system, we can give our sellers access to the buyer's details without the delay of lengthy information gathering. The huge prize pool being offered by the sellers really gives buyers the motivation to get out and about at Get Global and engage with the brands represented."

Buyers will have the chance to win flights, accommodation packages and experiences in London, the US, Hong Kong, Bangkok, Hawaii, Abu Dhabi, Singapore and Johannesburg. The prizes have been provided by exhibitors such as Cathay Pacific, Emirates, Hawaiian Airlines, Qatar Airways, South African Airlines, Singapore Airlines, United Airlines, Marriott International, Kerry Hotel, Prince Hotels & Resorts, Sofitel Fiji, The Langham, Cordis, Hawaii Tourism and Africareps.

Get Global provides an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else that has international group business from Australia.

Get Global will be held in The Gallery, at the International Convention Centre on Friday 28th July, 2017. Find out more: www.getglobal.com.au

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About Get Global

Get Global is a joint venture between two passionate industry professionals who have seen a gap in the market for an outbound industry tradeshow.

Our mission is to provide an engaging yet cost effective platform for international suppliers to connect with buyers who have international MICE business including Corporate Meeting Planners, Incentive Houses, PCO's and more.

Gary Bender, MD, World Corporate Travel. Gary has had 35 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

Donna Kessler, founder and director of Tourism Portfolio. Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets.

With almost three decades of experience in all aspects of tourism and the corporate industry. Donna has also held positions at the Intercontinental Sydney and Hilton International Australia and has won the acclaimed Meetings and Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.

About Touchpoint

Touchpoint is a trusted partner of government, corporations and professional event planners. Our expertise in accreditation, registration and event technology have assisted our clients globally across a wide range of corporate and government events. We provide the operational support and technical know-how, so that our clients are free to focus on designing and delivering a truly engaging event.

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