

Leading MICE Association and Education Provider Joins Get Global

Sydney, Wednesday 11 April 2017: Get Global, Australia's first one-day MICE business event dedicated exclusively to outbound product, today made the exciting announcement that The Incentive Conference and Event Society Asia-Pacific (ICESAP) will join Get Global as Exclusive Association & Education Partner.

ICESAP is the new peak body for the Incentive, Conference & Event industry across Asia-Pacific. Their aim is to bring corporates, industry professionals and suppliers together in one industry body. Members will benefit from professional development and education networking events, new product launches, idea sharing and an annual conference and excellence awards held across the Asia-Pacific region.

ICESAP will deliver the educational element of Get Global via a seminar and networking followed by a cocktail party on Thursday 27th July, the day before the event.

Donna Kessler, Director and co-founder of Get Global, "The partnership we've established with ICESAP allows us to deliver excellent professional development options to our attendees, especially those in the corporate buyer market. Our attendees will benefit from these education, networking and business development opportunities."

Joanna Hancock, Regional Vice President – Australasia, ICESAP, "We're thrilled to be partnering with Get Global. As a peak body dedicated to evolving the MICE industry in Asia-Pacific, the unique format of Get Global allows us to connect directly with corporate buyers, suppliers and intermediaries who are looking to enhance their program.

"We will kick off the Get Global trade show by exploring what the perfect client supplier partnership looks like. This interactive session has been developed based on member and industry feedback as we understand the changing supplier landscape and corporate objectives. Joanna concluded.

Get Global provides an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else that has international group business from Australia.

Get Global will be held in The Gallery, at the International Convention Centre on Friday 28th July, 2017. Find out more: www.getglobal.com.au

Donna Kessler - donnak@getglobal.com.au, Gary Bender - garyb@getglobal.com.au

Media enquiries:

Lindy Andrews, LCA Communications Group, Sydney m: +61 414 326 747

lindy@lacommsgroup.com.au

About Get Global

Get Global is a joint venture between two passionate industry professionals who have seen a gap in the market for an outbound industry tradeshow.

Our mission is to provide an engaging yet cost effective platform for international suppliers to connect with buyers who have international MICE business including Corporate Meeting Planners, Incentive Houses, PCO's and more.

Gary Bender, MD, World Corporate Travel. Gary has had 35 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

Donna Kessler, founder and director of Tourism Portfolio. Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets.

With almost three decades of experience in all aspects of tourism and the corporate industry. Donna has also held positions at the Intercontinental Sydney and Hilton International Australia and has won the acclaimed Meetings and Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.

#