



Media alert: 17 January 2019

Destinations on board for Get Global

Get Global, the one-day event exclusively showcasing the outbound business events market, has already attracted international exhibitors, including Hawaii, New Zealand, Hong Kong, Fiji, UK and USA, to the July event.

Survey results from 2018 revealed 95% of exhibitors reported meeting new buyers, and 94% of buyers said they expected to do business with the exhibitors they met within 12 months.

Returning for their third year, Joyce Weir, Business Development Manager, Hawaiian Airlines, said it's the trade show that brings in new business.

"We are very pleased to again be participating. The quality of the buyers, the format and the atmosphere of Get Global provide an excellent context to promote the appeal of Hawaiian Airlines' offering to Hawaii and Mainland. We're looking forward to catching up with familiar faces and meeting many new ones in July," said Weir.

Co-Founders and Directors, **Gary Bender and Donna Kessler**, said they are thrilled with the success of the show and the repeat exhibitor and buyer rates.

"We have developed and built strong relationships and partnerships over the past two years; this is reflected in our post-event surveys, with 90% of our exhibitors saying they would exhibit again. Our aim every year is to make sure that our partners leave with strong connections with meeting and incentive travel planners, increased brand or destination exposure and have secured new business.

"We continue to refine and refresh our offering. We aim for big things and we deliver," said Bender.

Get Global will be held in The Gallery, ICC Sydney, Friday 26 July 2019.

Having sold out the exhibition space in 2018 with 144 exhibitors, and over 350 highly qualified buyers, the 2019 floor space is moving quickly.

Exhibitor early bird sale ends on 31 January 2019. To download a copy of the prospectus visit: <https://worldcorptravel.eventsair.com/get-global-database/exhibitor-subscription/Site/Register>

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Get Global targets Australian and New Zealand buyers who organise and influence decisions for meetings, events, conferences, incentives and retreats. 2019 will be the third edition of Get Global.

Notes to Editors:

Gary Bender and Donna Kessler are available for interviews, please request through the media contacts listed.

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Images (High-Res available upon request):

1. Images from Get Global 2018





ABOUT GET GLOBAL | 26 July 2019, International Convention Centre (ICC) Sydney

www.getglobal.com.au

Get Global is a joint venture between two passionate industry professionals who identified a gap in the market for an outbound industry tradeshow. The show is an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else that has international group business from Australia. Get Global, launched in 2017, was hailed a huge success by exhibitors and buyers alike. This innovative format for doing business is an intensive one day exhibition with 100% international product and is NOT your typical tradeshow. Get Global now heading into its third year in 2019, promises more exhibitors (Go Getters), more buyers and more countries represented.

Get Global is the largest event of its kind in the Asia Pacific region.

In 2017, Get Global was awarded 'Exhibition of the Year' at the National Meetings and Events Australia Awards.

GET ACQUAINTED

Gary Bender, Managing Director, World Corporate Travel.

Gary has had 36 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

Donna Kessler, Founder and Director, Tourism Portfolio.

Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry, Donna has also held positions at the InterContinental Sydney and Hilton International Australia and has won the acclaimed Meetings & Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.