



Esteemed Health & Wellbeing Guru Joins Get Global as Buyer Registrations Open

Sydney, Wednesday 2 May 2018: In conjunction with the launch of buyer registrations for Get Global, the one-day MICE trade event dedicated to outbound product, the founders made one of their most exciting speaker announcements today.

Nutritionist, bestselling author and yoga teacher, Lola Berry, will open the event at a special Get Up & Go Breakfast in the Inspiration Corner. Starting at 8am, before the exhibition doors officially open, Lola will give her vivacious take on the often-complicated health and wellbeing space followed by an intimate Q&A with light, healthy breakfast snacks.

Loyal followers of Ms Berry are already disciples of her approach to holistic living and she will look to inspire and teach buyers and exhibitors alike at Get Global 2018.

“We have been lucky enough to secure some of the best international travel and business minds to present at Inspiration Corner, through our new partnership with ICMI Speakers & Entertainers. Lola will add colour, energy, thought and relevance for all our attendees. Launching with Lola will set the tone for Get Global 2018 and all people need to do is sign-up for the breakfast when they register to attend the event.” said Donna Kessler, Co-founder, Get Global.

“With this announcement that Lola will kick off our event and join speakers such as Contiki Holidays veteran, Mark Carter and corporate motivator and skills trainer, Andrew Klein and business disruptor, Gus Balbontin in Inspiration Corner, we are thrilled with how the increased educational element of Get Global is progressing. Buyers should hurry and register, before news spreads of our speaker line-up and the international brands exhibiting and the event is a sell out!” enthused Gary Bender, Co-founder of Get Global.

Lola was also excited about the opportunity to speak at the one-day event, “I really enjoy speaking to new audiences who may not have even have considered a how good nutrition can change their lives. I love challenging people to explore healthy food and better living. The healthiest food, really is the tastiest!”

Lola will also release her tenth book this month. *The Yoga Body* is the ultimate guide to detoxing, building strength and eating mindfully.

Buyers can enjoy free registration to Get Global which also includes entry to the Get Up & Go Breakfast, cocktail function, Inspiration Corner, as well as lunch, morning and afternoon tea, and barista coffee throughout the day. With no pre-scheduled appointments or arrival time to



commit too, buyers can be flexible throughout the day and make the most of the new and existing international products, arranged in geographical zones.

To register for Get Global and the Get Up & Go Breakfast, buyers simply need to visit [Buyer Registration page](#)

Get Global – Where the World Meets, will be held at the International Convention Centre, Sydney on Friday 20th July, 2018.

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ABOUT GET GLOBAL

Get Global is a joint venture between two passionate industry professionals who have seen a gap in the market for an outbound industry tradeshow. Our mission is to provide an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else that has international group business from Australia.

Get Global, launched in 2017, was hailed a huge success by exhibitors and buyers alike. This innovative format for doing business is an intensive one day exhibition with 100% international product and is NOT your typical tradeshow. After the success of the inaugural event, Get Global is back in 2018 with more exhibitors (Go Getters), more buyers and more countries represented.

GET ACQUAINTED

Gary Bender, Managing Director, World Corporate Travel. Gary has had 36 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading



corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

Donna Kessler, Founder and Director, Tourism Portfolio. Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry.

Donna has also held positions at the Intercontinental Sydney and Hilton International Australia and has won the acclaimed Meetings and Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.

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