



Get Global Partners with ICMI to Educate and Inspire Announcing Transformational Business Leaders

Sydney, Tuesday 23 January 2018: As part of a host of enhancements to Get Global 2018, the one-day MICE trade event dedicated exclusively to outbound product has announced a partnership with ICMI Speakers & Entertainers and the introduction of an educational Inspiration Corner on the exhibition floor.

ICMI will bring highly acclaimed and inspirational speakers to present extracts of their current, industry relevant keynote presentations throughout the day. The Inspiration Corner will offer a learning platform for attendees to further their industry and business knowledge.

“We wanted to offer an area where buyers and exhibitors alike could sit, relax, learn, be inspired and invigorated by the speakers from ICMI,” explained Get Global Director and Founder, Gary Bender.

“ICMI is globally renowned for working with some of the biggest names in the world. From celebrities, to sports stars, to high achievers in business – we knew our partnership would ensure Get Global attendees would have access to educational content and speakers at our event they may not have been able to listen to elsewhere,” concluded Donna Kessler, Get Global Director and Founder.

Viki Markoff, General Manager, ICMI Speakers and Entertainers spoke warmly about their partnership with Get Global, “Having seen the calibre of buyers and exhibitors that were attracted to the first Get Global event, we are thrilled to be delivering the Inspiration Corner. By providing some of the most influential business minds of our generation we hope to motivate and educate attendees by stimulating thought and debate when they return to their offices at the end of the event.”

One of the most exciting speakers announced today is **Stephen Scheeler, former Managing Director, Facebook Australia & New Zealand**. Under Stephen’s management, Facebook ANZ grew from start-up level to over US\$1billion in annual revenue.

Speaking about his involvement with Get Global, “When speaking with smaller, more intimate groups, I like to be able to offer a personal perspective on industry trends and how they translate my 25 years of business learning and building, into ways they can grow and promote their own businesses. I’m looking forward to speaking at Get Global and using my experience to educate and inspire business development.”



With over 1320 connections made at Get Global 2017, the 2018 event is set to really deliver on its promise – *Where the World Meets* and attract even more decision makers from around the world.

The full 2018 Get Global Prospectus can be viewed here getglobal.com.au/Prospectus2018

Get Global – Where the World Meets, will be held at the International Convention Centre, Sydney on Friday 20th July, 2018. The VIP Press Conference will be held the afternoon prior to the event, Thursday 19 July from 4pm, at a secret location and followed by a welcome cocktail reception.

GET MORE www.getglobal.com.au

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ABOUT GET GLOBAL

Get Global is a joint venture between two passionate industry professionals who have seen a gap in the market for an outbound industry tradeshow. Our mission is to provide an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else that has international group business from Australia.

Get Global, launched in 2017, was hailed a huge success by exhibitors and buyers alike. This innovative format for doing business is an intensive one day exhibition with 100% international product and is NOT your typical tradeshow. After the success of the inaugural event, Get Global is back in 2018 with more exhibitors (Go Getters), more buyers and more countries represented.

GET ACQUAINTED

Gary Bender, Managing Director, World Corporate Travel. Gary has had 36 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.



Donna Kessler, Founder and Director, Tourism Portfolio. Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry.

Donna has also held positions at the Intercontinental Sydney and Hilton International Australia and has won the acclaimed Meetings and Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.