



Global Travel Entrepreneur Joins Get Global

Sydney, 17 April 2018: Get Global, the one-day MICE trade event dedicated to outbound product, continued to add to its roster of globally renowned speakers today, with the announcement that Contiki Holidays veteran, Mark Carter will speak at the event.

Through a new partnership with ICMI Speakers & Entertainers, Get Global has introduced an educational element for its second year. Inspiration Corner, set right on the exhibition floor, will allow buyers and sellers alike to learn from remarkable speakers with global business and travel experience. All without leaving the event space.

Mark Carter, has over 20 years' experience motivating and engaging audiences. From working with Contiki Holidays as tour director and industry trainer across Europe, to inspiring hundreds of workplaces.

"We've all had to wrangle unruly delegates during an event. Mark's experience of trying to manage thousands of 20-somethings spread in all corners of Europe, will make you grateful for your few hundred corporates on one island!" said Get Global Co-founder, Donna Kessler.

As Mark says, "a tour bus is a petri dish of human behaviour, and is the best way to get to know exactly how to work with all different types of people." His stories will make you laugh, gasp but above all, challenge the way you think.

"It was important to listen to the feedback we received from our inaugural event in 2017. By inviting stimulating speakers to the Inspiration Corner, we can deliver an educational element at Get Global and give our attendees access to motivators they may not ever get the chance to see speak," said Gary Bender, Co-founder of the one-day event.

Combining his raconteur narrative, quick wit and vast experience, Mark Carter is a Get Global speaker not to be missed.

Get Global – Where the World Meets, will be held at the International Convention Centre, Sydney on Friday 20th July, 2018.



GET MORE

www.getglobal.com.au

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ABOUT GET GLOBAL

Get Global is a joint venture between two passionate industry professionals who have seen a gap in the market for an outbound industry tradeshow. Our mission is to provide an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else that has international group business from Australia.

Get Global, launched in 2017, was hailed a huge success by exhibitors and buyers alike. This innovative format for doing business is an intensive one day exhibition with 100% international product and is NOT your typical tradeshow. After the success of the inaugural event, Get Global is back in 2018 with more exhibitors (Go Getters), more buyers and more countries represented.

GET ACQUAINTED

Gary Bender, Managing Director, World Corporate Travel. Gary has had 36 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

Donna Kessler, Founder and Director, Tourism Portfolio. Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry.

Donna has also held positions at the Intercontinental Sydney and Hilton International Australia and has won the acclaimed Meetings and Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.

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