



Media release: 20 November 2019

Get Global 2020 sells half its show floor ahead of prospectus release

Get Global has already sold almost half of its floor plan for 2020; with confirmed returning exhibitors from Asia, Europe & UK, Hawaii, New Zealand, Africa and the Arabian Peninsula.

Co-founders Donna Kessler and Gary Bender said it's a reflection of the strong reputation Get Global has in the incentives and meetings industry for delivering return on investment for its exhibitors.

Donna said: "It's such a positive indication of how Get Global continues to grow in the industry when you have your exhibitors wanting to secure space before we officially launch the 2020 prospectus. We are thrilled we've already filled almost half our exhibitor space for next year.

"In 2019, we made changes to the show following buyer and exhibitor feedback and next year will be no different. Get Global continues to adapt to what the market demands and what company's need to succeed; these adaptations are based on real-time feedback we receive," said Ms Kessler.

With new features already in the works for the 2020 show, including work hubs, roving zone features and activations, Get Global is shaping up to be its biggest yet.

"We're committed to our community and delivering on our promises. We continue to seek feedback and think of new ways to make the show better year-on-year to provide buyers and exhibitors what they need and to make Get Global a one-stop shop for meeting and incentive buyers.

"If Get Global isn't already on your radar, it should be," said Mr Bender.

Popular features from 2019, including the GET Smart Zone, Cocktail party and themed catering, will be returning in 2020.

The Get Global 2020 prospectus is now available: <https://bit.ly/2rIzSkS>

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Notes to Editors:

Donna Kessler and Gary Bender are available for comment, please request through the media contact listed.

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ABOUT GET GLOBAL | 10 July 2020, International Convention Centre (ICC) Sydney

www.getglobal.com.au

Get Global is a joint venture between two passionate industry professionals who identified a gap in the market for an outbound industry tradeshow. Heading into its fourth year, the show is an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else who has international group business from Australia.

Get Global, launched in 2017, and was hailed a huge success by exhibitors and buyers alike. This innovative format for doing business is an intensive one day exhibition with 100% international product and is NOT your typical tradeshow.

In 2017 and 2018, Get Global was awarded 'Exhibition of the Year' at the National Meetings & Events Australia (MEA) Awards.

GET ACQUAINTED

Donna Kessler, Founder and Director, Tourism Portfolio.

Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry, Donna has also held positions at the InterContinental Sydney and Hilton International Australia and has won the acclaimed Meetings & Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.

Gary Bender, Managing Director, World Corporate Travel.

Gary has had 36 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.