

Media Release: 31 July 2019

Get Global soars high after another successful year

Get Global, the show dedicated to the outbound business events market, delivered on its third year at ICC Sydney last week, with over 340 registered buyers and 120 exhibitors from all over the world.

Additions such as the Saxton Speakers showcase including fitness and health powerhouse Michelle Bridges and gin sensation Matt Jones, a refreshed floorplan and extended media engagement program, helped deliver 40% new product to the buyers, representing a strong growth in exhibitors.

First-time buyer at Get Global, Rosie Buckley, Business Development Manager, Conference Resources, said: "I liked the casual feel of the show. You could meet with whomever you pleased."

While John Kovacevic, Sales Director, Motivforce, said: "I enjoyed the layout and the fact buyers weren't speed dating, which meant the conversations weren't limited by time." Jennette Kam, Event consultant, Amway Australia, said: "The exhibitor flow was easy to navigate. They were well placed throughout the venue, and the whole show had a great vibe."

Rohani De Beger, Regional Associate Director of Sales, Marina Bay Sands Singapore, sang the praises of Get Global this year.

"If you didn't make it to Get Global 2019, you missed a great show... pure international MICE suppliers and buyers, inspirational speakers, fantastic layout and format."

Nicole Tingey, Co-founder, Clockwise Consulting, said: "For a one day show, Get Global delivered. We were in front of the right buyers, networked with colleagues and met new connections for our international clients. We'll be back."

Co-founders Gary Bender and Donna Kessler were thrilled with quality and commitment shown by the industry.

"We've grown drastically in the last three years and are immensely proud of our show and the amount of support we've received from the meetings and events industry; we want to thank everyone for their continued support and feedback," said Mr Bender.

Donna Kessler said herself and Gary are an active part of this community and have designed a show that would deliver what they as buyers want to see.

"I know when I attend a tradeshow I like to learn (not always about work), meet great people and have the opportunity to network. Which is exactly what we delivered this year.

"We are in constant discussions with our exhibitors and buyers and are always going to tweak our format to stay current and relevant to our dynamic industry.

"However, first and foremost, Get Global is about delivering on expectations and ROI, for both exhibitors and buyers. This is where our focus lies, we look forward to speaking to those who

attended Get Global over the next weeks and months and incorporating their feedback to further enhance next year's show," said Ms Kessler.

Get Global will host their fourth show on Friday 10 July 2020.

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Notes to Editors:

Gary Bender and Donna Kessler are available for comment, please request through the media contacts listed.

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ABOUT GET GLOBAL | 26 July 2019, International Convention Centre (ICC) Sydney

www.getglobal.com.au

Get Global is a joint venture between two passionate industry professionals who identified a gap in the market for an outbound industry tradeshow. The show is an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else that has international group business from Australia. Get Global, launched in 2017, was hailed a huge success by exhibitors and buyers alike. This innovative format for doing business is an intensive one day exhibition with 100% international product and is NOT your typical tradeshow. Get Global now heading into its third year in 2019, promises more exhibitors (Go Getters), more buyers and more countries represented.

Get Global is the largest event of its kind in the Asia Pacific region.

In 2017 and 2018, Get Global was awarded 'Exhibition of the Year' at the National Meetings and Events Australia Awards.

GET ACQUAINTED

Gary Bender, Managing Director, World Corporate Travel.

Gary has had 36 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

Donna Kessler, Founder and Director, Tourism Portfolio.

Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry, Donna has also held positions at the InterContinental Sydney and Hilton International Australia and has won the acclaimed Meetings & Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.