

Media Release: 28 February 2019

Get Global wins NSW MEA ‘Exhibition of the Year’ Award for second year in a row

Get Global, the innovative event that brings together international destinations with local buyers, was once again crowned the winner of the hotly contested category ‘Exhibition of the Year’, at the NSW Meetings & Events Australia (MEA) 2018 Industry Awards.

Get Global took out the state MEA win for ‘Exhibition of the Year’ after demonstrating how the show is setting new benchmarks for the business events industry.

Gary Bender and Donna Kessler, Co-Founders and Directors of Get Global, said the win demonstrates the industry’s thirst for new and different ways of doing business.

“We couldn’t be prouder of the show we’ve built and the direction we’re heading in. To be recognised for the innovation we have delivered, and the real outcomes for our customers is terrific.

“As a new show, we’ve faced challenges and overcome hurdles, however, to have industry recognition for our team’s dedication and hard work is very encouraging and a clear sign that we are on the right track,” said Mr Bender.

Get Global provides event and incentive organisers with an opportunity to meet with new exhibitors from around the world, network with peers, share knowledge and do business, all conveniently on one day.

“We are busy people and so are our buyers, we bring unprecedented flexibility in a single day show. Our aim has always been to disrupt and exceed industry expectations, we are leading the way and are proud to be recognised for our efforts,” said Ms Kessler.

The MEA award win has coincided with the opening of buyer registrations, and the announcement of MC for Get Global 2019.

Andrew Klein, one of Australia’s most engaging and sought-after professional master of ceremonies, will host Get Global in July. Andrew’s interactive approach and success at last year’s event, has led to his MC appointment again in 2019.

Register via www.getglobal.com.au/global_register.php

Get Global will be held in The Gallery, ICC Sydney, Friday 26 July 2019.

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Get Global targets Australian and New Zealand buyers who organise and influence decisions for meetings, events, conferences, incentives and retreats. 2019 will be the third edition of Get Global.

Notes to Editors:

Gary Bender and Donna Kessler are available for interviews, please request through the media contacts listed.

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Images (High-Res available upon request):

1. Images from Get Global 2018





ABOUT GET GLOBAL | 26 July 2019, International Convention Centre (ICC) Sydney

www.getglobal.com.au

Get Global is a joint venture between two passionate industry professionals who identified a gap in the market for an outbound industry tradeshow. The show is an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses,



PCO's, travel companies and anyone else that has international group business from Australia. Get Global, launched in 2017, was hailed a huge success by exhibitors and buyers alike. This innovative format for doing business is an intensive one day exhibition with 100% international product and is NOT your typical tradeshow. Get Global now heading into its third year in 2019, promises more exhibitors (Go Getters), more buyers and more countries represented.

Get Global is the largest event of its kind in the Asia Pacific region.

In 2017, Get Global were awarded 'Exhibition of the Year' at the National Meetings and Events Australia Awards.

GET ACQUAINTED

Gary Bender, Managing Director, World Corporate Travel.

Gary has had 36 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

Donna Kessler, Founder and Director, Tourism Portfolio.

Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry, Donna has also held positions at the InterContinental Sydney and Hilton International Australia and has won the acclaimed Meetings & Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.