

Media Alert: 16 January 2020

CALLING ALL REGIONAL DESTINATIONS AND BUREAUX:

Get Global helps our locals

Get Global co-founders, Gary Bender and Donna Kessler, understand how our regional areas are suffering due to the devastating impact of the recent bush fires and value the importance of the business tourism market to the affected areas.

In light of this, they would like to support these areas by extending an opportunity to bureaux or local council representatives to have a presence on the show floor at Get Global 2020.

Although Get Global is an outbound trade show, as a one-off they are offering 5 fire affected destinations the chance to be part of the show. This initiative gives direct access to leading event, meeting and conference organisers which enables them to support all businesses from their region by providing updates and reassuring the MICE buyer community that it's business as usual.

Get Global are confident this initiative will help strengthen business tourism activity in fire affected regions as they seek to redevelop their local tourism base.

Destinations and bureaux wishing to take up the offer or find out more can contact admin@getglobal.com.au

When: 10 July 2020

Where: ICC Sydney

Application Deadline: 15 February 2020

For more information contact admin@getglobal.com.au

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Notes to Editors:

Contact:

Jessica Kauffman (née McLean), Senior Account Manager, Zadro | +61 2 9212 7867 | +61 400 433 182 | jessica@zadroagency.com.au

ABOUT GET GLOBAL | 10 July 2020, International Convention Centre (ICC) Sydney



www.getglobal.com.au

Get Global is a joint venture between two passionate industry professionals who identified a gap in the market for an outbound industry tradeshow. Heading into its fourth year, the show is an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else who has international group business from Australia.

Get Global, launched in 2017, and was hailed a huge success by exhibitors and buyers alike. This innovative format for doing business is an intensive one day exhibition with 100% international product and is NOT your typical tradeshow.

In 2017 and 2018, Get Global was awarded 'Exhibition of the Year' at the National Meetings & Events Australia (MEA) Awards.

GET ACQUAINTED

Donna Kessler, Founder and Director, Tourism Portfolio.

Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry, Donna has also held positions at the InterContinental Sydney and Hilton International Australia and has won the acclaimed Meetings & Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.

Gary Bender, Managing Director, World Corporate Travel.

Gary has had 36 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.