

Media Release: 3 April 2019

Global show continues to disrupt meetings and events industry

Get Global named 'Exhibition of the Year' at National MEA Awards for the second year running

Get Global has been awarded the highly distinguished 'Exhibition of the Year' title at the National Meetings & Events Australia (MEA) 2018 Industry Awards in Brisbane last night.

Having also won the award last year, Co-Founders and Directors of Get Global, Gary Bender and Donna Kessler, are ecstatic about the accolade, and proud of the accomplishments the show has achieved in such a short time.

"To win this esteemed award for a second time is phenomenal. The support and dedication shown by the industry, and the team who have helped us get the event off the ground, has been outstanding.

"Donna and I took a risk when we started the show and it's humbling to be validated by our peers. We look forward to seeing everyone in July," said Mr Bender.

Judges recognised Get Global's growth year-on-year, the diversity of exhibitors with over 150 international products represented, and the extremely high NPS received from exhibitors and delegates.

"Gary and I started Get Global out of a need to showcase more international product and to disrupt the regular cookie-cutter format of our industry shows. For Get Global to be recognised as 'Exhibition of the Year' twice is a monumental achievement.

"We're extremely happy with this result and will continue to lead the way," said Ms Kessler.

On Monday 1 April, Gary and Donna presented their insights and experience in setting up Get Global, in the session 'Best Practice Case Study' at MEA's Evolve 2019 Conference.

Get Global provides an opportunity for event and incentive organisers to spend one day meeting with new exhibitors from around the world, networking with peers, sharing knowledge and doing business.

Get Global will be held in The Gallery, ICC Sydney, Friday 26 July 2019.

The exhibitor spaces are selling fast, over 30 per cent of confirmed exhibitors attending Get Global are new to the show: http://www.getglobal.com.au/global_exhibitors.php?1

For more information and to register visit: www.getglobal.com.au/global_register.php

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Get Global targets Australian and New Zealand buyers who organise and influence decisions for meetings, events, conferences, incentives and retreats. 2019 will be the third edition of Get Global.

Notes to Editors:

Gary Bender and Donna Kessler are available for interviews, please request through the media contacts listed.

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Images (High-Res available upon request):

1. Gary Bender and Donna Kessler, after accepting the win at the National MEA Industry Awards

Photo credit: O'Neill Photographics



ABOUT GET GLOBAL | 26 July 2019, International Convention Centre (ICC) Sydney

www.getglobal.com.au



Get Global is a joint venture between two passionate industry professionals who identified a gap in the market for an outbound industry tradeshow. The show is an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else that has international group business from Australia. Get Global, launched in 2017, was hailed a huge success by exhibitors and buyers alike. This innovative format for doing business is an intensive one day exhibition with 100% international product and is NOT your typical tradeshow. Get Global now heading into its third year in 2019, promises more exhibitors (Go Getters), more buyers and more countries represented.

Get Global is the largest event of its kind in the Asia Pacific region.

In 2017, Get Global were awarded 'Exhibition of the Year' at the National Meetings and Events Australia Awards.

GET ACQUAINTED

Gary Bender, Managing Director, World Corporate Travel.

Gary has had 36 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

Donna Kessler, Founder and Director, Tourism Portfolio.

Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry, Donna has also held positions at the InterContinental Sydney and Hilton International Australia and has won the acclaimed Meetings & Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.