

Media alert: 16 April 2019

Just announced: Michelle Bridges and Matt Jones confirmed as speakers for Get Global

Get Global and Saxton partner to deliver celebrity speakers

Partnering with Saxton Speakers Bureau for the first time, Get Global will bring two influential speakers to the award-winning MICE industry show in July; well-known trainer and author **Michelle Bridges** and co-founder of Four Pillars Gin **Matt Jones** will share their experiences and insights into branding, behaviour, lifestyle and balance.

Ahead of the full program announcement, Get Global Co-Founders, Gary Bender and Donna Kessler, said they wanted speakers of the highest calibre, in line with Get Global's reputation for bringing together only quality companies, professionals and ideas from around the world.

Michelle Bridges, Australia's most influential personal trainer and best-selling author, brings a fresh perspective to meeting and event professionals, sharing her motivational journey, experience in finding a work-life balance and the importance of a healthy lifestyle.

"Michelle's tell-them-how-it-is approach to business and clients is perfectly suited for the fast-paced events industry. It's great we're able to bring a new perspective, people don't want to always hear from the same voices," said Mr Bender.

Matt Jones, leading strategist, branding expert and co-founder of Australia's leading craft spirit distillery, Four Pillars Gin, will present practical insights into growing a business and how to develop a successful brand. An engaging story-teller and creative at heart, Matt seamlessly blends business, brand, marketing and leadership thinking, into thought-provoking sessions designed for all types of organisations.

"Michelle Bridges and Matt Jones are great speakers for Get Global; they're both entertaining and personable, but with focussed, tangible messages that the audience can take away and apply immediately in their lives and businesses," agreed Ms Kessler.

Get Global will announce the full program in the coming weeks.

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Get Global targets Australian and New Zealand buyers who organise and influence decisions for meetings, events, conferences, incentives and retreats. 2019 will be the third edition of Get Global.

Notes to Editors:

Gary Bender and Donna Kessler are available for interviews, please request through the media contacts listed.

Media Contacts:

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Images (High-Res available upon request):

1. Michelle Bridges



2. Matt Jones



ABOUT GET GLOBAL | 26 July 2019, International Convention Centre (ICC) Sydney

www.getglobal.com.au

Get Global is a joint venture between two passionate industry professionals who identified a gap in the market for an outbound industry tradeshow. The show is an innovative and efficient business



platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else that has international group business from Australia. Get Global, launched in 2017, was hailed a huge success by exhibitors and buyers alike. This innovative format for doing business is an intensive one day exhibition with 100% international product and is NOT your typical tradeshow. Get Global now heading into its third year in 2019, promises more exhibitors (Go Getters), more buyers and more countries represented.

Get Global is the largest event of its kind in the Asia Pacific region.

In 2017, Get Global was awarded 'Exhibition of the Year' at the National Meetings and Events Australia Awards.

GET ACQUAINTED

Gary Bender, Managing Director, World Corporate Travel.

Gary has had 36 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

Donna Kessler, Founder and Director, Tourism Portfolio.

Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry, Donna has also held positions at the InterContinental Sydney and Hilton International Australia and has won the acclaimed Meetings & Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.