

Media Alert: 12 June 2019

## World's best hotels GET Global

World-class hotels from across the globe will have a strong presence at Get Global this year, with over 35% of all registered exhibitors coming from a hotel brand, and of those, nine are exhibiting for the first time.

The third instalment of the multi award-winning trade show will take place next month at ICC Sydney. Co-founder Gary Bender said; "It's great to see so many hotels representing their regions this year. Our hotel partners have reported great success over the last two years, and it's wonderful to welcome new exhibitors to the Get Global family."

New hotels in 2019 include:

- Belmond
- Edwardian Hotels London
- GHS Global Hospitality
- Lotte New York Palace
- Millennium Hotels & Resorts - Asia
- Radisson Hotel Group
- Shangri-La's Fijian Resort & Spa
- The Outpost Hotel Sentosa
- Trump Hotels

Lisa Bacon, Director of Sales Asia Pacific, Edwardian Hotels London, said they are thrilled to be showcasing their venues at Get Global.

"This is the first time we're exhibiting at Get Global. We're excited to have the opportunity to meet Australian and New Zealand buyers to show them the different offerings we have available and to launch our new hotel, The Londoner to the meetings and events sector," said Ms Bacon.

Returning hotels include:

- Accor
- Alohilani Resort Waikiki
- Club Med Meetings & Events
- Cordis Auckland
- Heritage & CityLife Hotels
- Hilton Worldwide
- Hyatt Hotels & Resorts
- IHG
- Marina Bay Sands Singapore
- Marriott International
- Millennium Hotels & Resorts - NZ



- One&Only Resorts
- Prince Hotels & Resorts Asia
- Prince Resorts Hawaii
- Shangri-La Hotels & Resorts
- Sofitel Fiji Resort & Spa
- The Langham Hotels & Resorts
- Village Hotel Sentosa

Returning for a third year, Andrea Werner, Senior Sales Manager, One&Only Resorts, said there is a reason Get Global has been so successful over the past two years.

“It’s so easy, you don’t need to have an elaborate booth or multiple staff members to man it. Get Global offers flexibility and allows us to meet with qualified buyers and to have as much time as required to update them on One&Only Resorts. It has resulted in leads and converted business. I like the informal setup that also allows to talk with industry colleagues and see what trends and destinations are in demand,” said Ms Werner.

Hotels cater for all types of meetings and events, large and small. For incentive planners they are an essential component and can make or break a trip.

“Sales is no longer about the hard sell on the spot, rather it’s about who you know,” says co-founder, Donna Kessler.

“In my experience, relationships are vital to the success of a business, so come along to meet new people, connect with your existing network and make lasting future contacts.”

Get Global will be held in The Gallery, ICC Sydney, Friday 26 July 2019.

For more information and to GET registered: [www.getglobal.com.au/global\\_register.php](http://www.getglobal.com.au/global_register.php)

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Get Global targets Australian and New Zealand buyers who organise and influence decisions for meetings, events, conferences, incentives and retreats. 2019 will be the third edition of Get Global.

**Notes to Editors:**

Gary Bender and Donna Kessler are available for interviews, please request through the media contacts listed.

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## **ABOUT GET GLOBAL | 26 July 2019, International Convention Centre (ICC) Sydney**

[www.getglobal.com.au](http://www.getglobal.com.au)

Get Global is a joint venture between two passionate industry professionals who identified a gap in the market for an outbound industry tradeshow. The show is an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else that has international group business from Australia. Get Global, launched in 2017, was hailed a huge success by exhibitors and buyers alike. This innovative format for doing business is an intensive one day exhibition with 100% international product and is NOT your typical tradeshow. Get Global now heading into its third year in 2019, promises more exhibitors (Go Getters), more buyers and more countries represented.

Get Global is the largest event of its kind in the Asia Pacific region.

In 2017 and 2018, Get Global was awarded 'Exhibition of the Year' at the National Meetings and Events Australia Awards.

### **GET ACQUAINTED**

#### **Gary Bender, Managing Director, World Corporate Travel.**

Gary has had 36 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

#### **Donna Kessler, Founder and Director, Tourism Portfolio.**

Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry, Donna has also held positions at the InterContinental Sydney and Hilton International Australia and has won the acclaimed Meetings & Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.